

# Sponsorship Opportunities

Sponsorship Programs help your company outstand, widen your business network and provide better marketing opportunities.

	DIAMOND €60,000 1 opportunity available	PLATINUM €30,000 6 opportunities available	GOLD €25,000 6 opportunities available	SILVER € 15,000 8 opportunities available
<b>OPPORTUNITIES</b>				
Logo on printed and electronic materials	✓	✓	✓	✓
Logo on formal event page	✓	✓	✓	✓
Banner in Conference webpage	✓	✓		
Permission to make sweepstake and promotion in the event	✓	✓	✓	✓
Advertisement in the event brochure	Two pages	Whole page	Whole page	Half page
Insert in the conference promotion bag	✓	✓		
Opening speech	✓			
Panel session speech (15 minutes presentation on a related topic)	✓	✓		
Focus group meeting	✓		✓	
Stand	27 m <sup>2</sup>	18 m <sup>2</sup>	9 m <sup>2</sup>	9 m <sup>2</sup>
Flags in the conference and exhibition hall	6 flags			
Private guest room	✓			
Thank You Plaque	✓	✓	✓	✓
Free registration (excluding accommodation)	10 registrations	6 registrations	5 registrations	4 registrations

## Other Sponsorship Opportunities

Cyber Security HUB Sponsorship	20.000 €
Badge Lanyard Sponsorship	15.000 €
Gala Night Sponsorship	15.000 €
Opening Ceremony and Opening Cocktail Sponsorship	15.000 €
Focus Group Meeting Sponsorship	12.000 €
Conference Bag Sponsorship	15.000 €
Direction Signs Sponsorship (Hotel and the Congress Building)	10.000 €
Digital Screen Program and Event Board Sponsorship	10.000 €
Mobile Application Sponsorship	8.000 €
Business Lounge Sponsorship	7.000 €
Support Sponsorship	7.000 €
Placing Products in Digital Hospital Area	5.000 €
Certificate Holder Sponsorship	4.000 €
Promotional Writing Pad Sponsorship	4.000 €
Promotional Pen Sponsorship	4.000 €
Insert Hand out Sponsorship	3.500 €
Beverage Cup Sponsorship	3.500 €
Stall / Booth / Stand (per sqm)	Shell Scheme - 450 € Space Only - 400 €

18 % VAT shall be included.



## CYBER SECURITY HUB SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products and make sweepstake.
- 1 page of introduction text and logo in the Congress Catalogue
- 150 – 200 sqm area will be reserved to organize workshop.
- 5 badges will be provided to the sponsor
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## OPENING CEREMONY AND OPENING COCTAIL SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products and make sweepstake.
- 1 page of introduction text and logo in the Congress Catalogue
- 3 badges will be provided to the sponsor
- 5 minutes of speech in the exhibition area during the opening ceremony
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## GALA NIGHT SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products and make sweepstake.
- 1 page of introduction text and logo in the Congress Catalogue
- 3 badges will be provided to the sponsor
- 5 minutes of speech at gala night
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## FOCUS GROUP MEETING SPONSORSHIP

(There are 4 focus group meetings sponsorship except the gold sponsorships)

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products and make sweepstake.
- The sponsor can organize a 45 minute focus group meeting within the educational meetings.
- 3 badges will be provided to the sponsor
- 1 page of introduction text and logo in the Congress Catalogue
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

# Sponsorship Opportunities



## BADGE LANYARD SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products and make sweepstake.
- The Sponsor's logo will be on all badge ropes.
- 3 badges will be provided to the sponsor
- 1 page of introduction text and logo in the Congress Catalogue
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## CONFERENCE BAG SPONSORSHIP

- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Sponsor's logo will be placed in sponsor panels in the halls.
- 3 badges will be provided to the sponsor
- Printed materials of other sponsors will be in the bag.
- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## DIRECTION SIGNS SPONSORSHIP

(Hotel and The Congress Building)

- Sponsor's logo will be on the background of direction signs around the building
- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products
- 3 badges will be provided to the sponsor.
- 1 page of introduction text and logo in the Congress Catalogue
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## DIGITAL SCREEN PROGRAM AND EVENT BOARDS SPONSORSHIP

- Sponsor firm will place 6 digital screens with event program around the Hotel and the congress center
- Sponsor can advertise the firm in these screen for 20% of the total time.
- 3 badges will be provided to the sponsor.
- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products
- 1 page of introduction text and logo in the Congress Catalogue
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## BUSINESS LOUNGE SPONSORSHIP

- The sponsor will have an area with 4 computers with internet connection, 1 printer and 1 scanner provided by the organizer.
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Sponsor's logo will be placed in sponsor panels in the halls.
- 1 page of introduction text and logo in the Congress Catalogue
- Sponsor will be allowed to advertise with kiosk, poster, flag etc.
- 2 badges will be provided to the sponsor.
- Logo of the sponsor will be on the screen of the computers in the lounge area.
- Thank You Plaque will be presented to the sponsor.



## SUPPORT SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products
- 3 badges will be provided to the sponsor.





- 1 page of introduction text and logo in the Congress Catalogue
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- 6 sqm stall in the exhibition hall
- Thank You Plaque will be presented to the sponsor.

## PLACING PRODUCTS IN THE DIGITAL HOSPITAL AREA SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products
- Dijital Hospital alanına sektörüyle ilgili ürünleri konumlandırabilecektir.
- 3 badges will be provided to the sponsor.
- 1 page of introduction text and logo in the Congress Catalogue
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Thank You Plaque will be presented to the sponsor.

## CERTIFICATE FOLDER SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- Sponsor's logo and advertisement will be printed on the folder for certificates given after the conference
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- 2 badges will be provided to the sponsor.

- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## WEB PAGE SPONSORSHIP

- Sponsor's banner will be on the main page of the congress web site for 1 year with a link to sponsor's website.
- 2 badges will be provided to the sponsor.
- Sponsor's logo will be placed in sponsor panels in the halls.
- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## MOBILE APPLICATION SPONSORSHIP

- Sponsor's logo will be placed in sponsor panels in the halls.
- The Sponsor can hand out promotional products
- Logo of the sponsor will be in the mobile application
- 2 badges will be provided to the sponsor.
- 1 page of introduction text and logo in the Congress Catalogue
- Sponsor's banner will be on the main page of the congress web site for 1 year with a link to sponsor's website.
- Thank You Plaque will be presented to the sponsor.

# Sponsorship Opportunities

## PEN SPONSORSHIP

- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Sponsor's logo will be placed in sponsor panels in the halls.
- Logo of the printed materials sponsor will be on the related printed product.
- 2 badges will be provided to the sponsor.
- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## WRITING PAD SPONSORSHIP

- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- Sponsor's logo will be placed in sponsor panels in the halls.
- Logo of the printed materials sponsor will be on the related printed product.
- 2 badges will be provided to the sponsor.
- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## INSERT SPONSORSHIP

- The printed materials provided by the sponsor will be in the conference bags and will be given to all visitors during the registration in the hotel.
- 2 badges will be provided to the sponsor.
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website

- Sponsor's logo will be placed in sponsor panels in the halls.
- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## BEVERAGE CUP SPONSORSHIP

(at least 10.000 cups for water, tea and other beverages)

- Beverage cups will have sponsor's logo on it.
- Logo of the sponsor will be seen in the congress website with a link to sponsor's website
- 2 badges will be provided to the sponsor.
- Sponsor's logo will be placed in sponsor panels in the halls.
- 1 page of introduction text and logo in the Congress Catalogue
- Thank You Plaque will be presented to the sponsor.

## SHELL SCHEME

- Minimum stall / stand size is 6sqm.  
The price per sqm is; €450 + 18% VAT
- 2 name badges per 6 sqm
- Logo of the sponsor will be seen in the event website with a link to sponsor's website
- 1 page of introduction text and logo in the Exhibition Catalogue
- Thank You Plaque will be presented to the exhibitor.







## STAND INSTALLATION

### Technical Information

- Minimum stand size: 6sqm. (3x2) meters.
- Installation of stalls will start on 28 October at 09:00 and disassembly will be allowed after 31 October at 18:00. All stalls shall be ready in the given time periods.
- Stalls will have 1 desk/table, 2 chairs, triple outlet for every 6 sqm. Height of the stalls is 2,5 meters. Rest of the technical details of stalls will be sent to the firms along with the stand plans.
- Additional equipments shall be provided by the firm. (TV, computer, Carpet, Cabinet etc.)
- Production and logistics of additional equipments and documents is under responsibility of the firm. Please make sure all the materials sent to the hotel have firm's name, content, congress name and total number of boxes written on it. All boxes sent to the hotel will be placed in the relating stall of firms by EKSPOTURK.
- Please respect the given stand boundaries. In case the given sizes are exceeded, the stall will be disassembled and installed again.
- Staff working on stall installation and disassemble process must have SSI (Social Security Institution) registration.

### Rules and General Informations

- It's not allowed to advertise anything besides the stall and the sponsor boards.

- There have to be a firm representative in every stall as long as the exhibition hall is open.
- Video and music are allowed to use as long as neighbouring stalls are not affected by the sound.
- Bringing food and beverages from outside the hotel is not allowed. Hotel may charge Money for food and beverages. For such services, please contact and inform EKSPOTURK
- The security in the congress center is only responsible with the safety of the congress center itself. Safety and Security of the materials and equipments in the stalls are under firm's responsibility.
- Hanging anything on the walls of the congress center without informing EKSPOTURK is impermissible. Any kind of damage on congress center will be charged to the responsible firm
- Names of the firm representative who are planned to be in the stalls should be given to EKSPOTURK until 18 October 2019
- Firm representatives can enter the exhibition area only 1 hour prior to opening. All firm representatives should wear badges. Entering the exhibion area without badges is not allowed. Congress visitors will not be allowed in the exhibiton hall before opening.
- All materials to be place in the conference promotion bag should be sent to the adress given by EKSPOTURK. Materials not delivered untill the deadline won't be in the conference promotion bags.